Illinois Department of Agriculture

Bureau of Marketing and Promotion
P. O. Box 19281 ● State Fairground ● Springfield, IL 62794-9281
217/782-6675 ● Fax 217/524-5960
www.agr.state.il.us ● agr.markets@illinois.gov

For Office Use Only

COMPANY PROFILE

Company Name: _____

Subsidiary of: _____

Street Address: _____

Mailing Address: _____

Type of Company
Check all that apply.

☐ **FOOD**
☐ **AGRIBUSINESS**

City: _____ State: _____ Zip+4 Code: _____

County: _____

Telephone: (_____) _____ Extension: _____

Alternate Telephone: (_____) _____ Extension: _____

Toll Free Phone Number: (_____) _____ Fax: (_____) _____

Email Address: _____

Web Site: _____

Additional Comments: _____

_____

Illinois Department of Agriculture, Bureau of Marketing and Promotion's Services

Trade Leads - The Illinois Department of Agriculture, Bureau of Marketing and Promotion, gathers and processes trade leads for Illinois food and agribusiness companies. Leads are distributed to Illinois companies through the agency's database, which is continually updated and revised.

Is your company interested in receiving email notification of TRADE LEADS? ☐ YES ☐ NO

Illinois Products Logo Program - The Illinois Department of Agriculture's Illinois Product Logo program is designed to help consumers support their own economies. The program allows consumers to easily identify and purchase Illinois food and agricultural products. Any entity that produces, processes or packages a food or agricultural product in Illinois can be authorized to participate in the logo program free of charge. The Illinois Product Logo can be used in any and all promotional activities, including packaging, merchandising materials, and advertising campaigns. The Department of Agriculture's Bureau of Marketing and Promotion supports marketing efforts through a variety of educational and promotional projects, including retail displays, food service, special events, industry trade shows, state fair exhibits and more.

Is your company enrolled as a member of the ILLINOIS PRODUCTS LOGO PROGRAM?

☐ YES ☐ NO, please send information ☐ NO, not interested

Marketing Perspectives - The Illinois Department of Agriculture, Bureau of Marketing and Promotion's monthly electronic newsletter is compiled and distributed in an effort to keep Illinois food and agribusiness companies informed of the Bureau of Marketing and Promotion's programs, services and upcoming events.

Would you like to receive our monthly electronic newsletter MARKETING PERSPECTIVES by email?

☐ YES ☐ NO

SALES AREA

Where Product Is Currently Sold.

Check all that apply.

- ☐ Local
- ☐ Regional
- ☐ International
- ☐ Illinois Only
- ☐ National

MARKET SEGMENT

How Product Is Currently Sold.

Check all that apply.

- ☐ Bulk
- ☐ Certified Organic
- ☐ Consumer Direct
- ☐ Convenience Foods
- ☐ Distributor
- ☐ Ethnic
- ☐ Feed Ingredients
- ☐ Food Service
- ☐ Fresh
- ☐ Fundraising
- ☐ Gift
- ☐ Hallal
- ☐ Hay Dealer
- ☐ Internet
- ☐ Health Foods
- ☐ Ingredients
- ☐ Kosher
- ☐ Livestock Genetics
- ☐ Mail Order
- ☐ Non-GMO
- ☐ Private Label
- ☐ Retail
- ☐ Specialty / Gourmet
- ☐ U-Pick
- ☐ Wholesale

BUSINESS TYPE

Current Description Of Business.

Check all that apply.

- ☐ Agent
- ☐ Broker
- ☐ Co-packer
- ☐ Community Farmers Market
- ☐ Consultant
- ☐ Cooperative
- ☐ Distributor
- ☐ Elevator / Storage / Warehouse
- ☐ Export Manager / Trading Company
- ☐ Farm Direct Market
- ☐ Female Owned
- ☐ Headquartered in Illinois
- ☐ Internet
- ☐ Manufacturer
- ☐ Marketing Company
- ☐ Minority Owned
- ☐ Original Equipment Manufacturer (OEM)
- ☐ Packager
- ☐ Processor
- ☐ Producer / Owner

Please provide a complete detailed narrative of your products including brand and product category if applicable.

Feel free to continue on additional pages if necessary.

I.e. Joe's brand chocolate fudge, Mrs. X's brand cinnamon, raspberry, and chunky varieties of applesauce (available in single-serve, 8 oz. & 16 oz. Sizes)

CONTACT INFORMATION

Please include all contacts you would like listed for your company. You may continue on additional pages if necessary.

☐ Mr. ☐ Ms. ☐ Mrs. ☐ Dr.

Name: _____

Title: _____

Address: _____

_____

City, State, Zip+4 Code: _____

This contact is: ☐ International ☐ Domestic ☐ Both

Telephone: (____) _____ **Extension:** _____

Fax: (____) _____

Email Address: _____

Additional Comments: _____

_____

IDOA Services For This Contact.

YES	NO	
☐	☐	Receive Electronic Marketing Perspectives
☐	☐	Ag Company Contact
☐	☐	Food Company Contact
☐	☐	Receive Electronic Trade Leads

☐ Mr. ☐ Ms. ☐ Mrs. ☐ Dr.

Name: _____

Title: _____

Address: _____

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Fax: (____) _____

Email Address: _____

Additional Comments: _____

_____

IDOA Services For This Contact.

YES	NO	
☐	☐	Receive Electronic Marketing Perspectives
☐	☐	Ag Company Contact
☐	☐	Food Company Contact
☐	☐	Receive Electronic Trade Leads

I certify that to the best of my knowledge the above information is true and correct.

_____ Signature

_____ Date

This form is seeking information and is strictly voluntary.

Click to Submit Form by Email

Please return this profile to:
Illinois Department of Agriculture
Bureau of Marketing and Promotion
State Fairgrounds, P. O. Box 19281
Springfield, IL 62794-9281
Phone: 217/782-6675
Fax: 217/524-5960
Email: kim.hamilton@illinois.gov