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A NEWSLETTER OF THE BUREAU OF MARKETING AND PROMOTION



## CHECK OUT THE NEWLY REVISED MARKETING PERSPECTIVES

Welcome to the first on-line issue of *Marketing Perspectives*, the Illinois Department of Agriculture's marketing and promotion newsletter. In an effort to keep Illinois food and agribusiness companies informed of the Bureau of Marketing and Promotion's programs and services, you will be receiving *Marketing Perspectives* monthly in place of our printed quarterly edition.

In this month's issue you can read more about:

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