

A NEWSLETTER OF THE BUREAU OF MARKETING AND PROMOTION

March 2004 IN THIS ISSUE...

[Welcome to the
March 2004 Edition](#)

[Third Annual Illinois
Amateur Wine Competition](#)

[2004 Pork Industry Tour](#)

[Buy Illinois Products Website
Now Available!](#)

In past issues of Marketing Perspectives, some topics are still relevant.

You may want to revisit:

[Asia's Largest Food
And Beverage Show](#)

[Reserve Space In FMI's U.S. Food
Export Showcase And
The NRA's American Food Fair](#)

[Exhibit in the World's Largest Food
and Beverage Show](#)

[Illinois Food Expo
September 30, 2004](#)

[Illinois Agricultural Youth Institute
Needs Your Help!](#)

[Candidates For Illinois Commodity
Board Seats To Begin Passing
Nominating Petitions Soon](#)

[34th Annual Illinois Agricultural
Legislative Day Scheduled for
March 24, 2004](#)

Calendar of Upcoming Events

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Springfield, IL 62794-9281

Rod R. Blagojevich, Governor
Charles A. "Chuck" Hartke, Director
Gib Frier, Bureau Chief



WELCOME TO THE MARCH 2004 EDITION OF MARKETING PERSPECTIVES

Space is Still Available!

[Reserve Space In FMI's U.S. Food Export Showcase
And The NRA's American Food Fair](#)

If interested contact Kim Hamilton at: kscott@agr.state.il.us

Deadline Approaching!

The deadline for SIAL is May 1, 2004

[EXHIBIT IN THE WORLD'S LARGEST FOOD AND
BEVERAGE SHOW](#)

If interested contact Kim Hamilton at: kscott@agr.state.il.us

VIV China Postponed till Sept. 7 - 9, 2004!

The current avian flu situation could well be under control in China by April. However, show organizers believe that April is too soon to get an optimal result in national and international attendance. The postponed exhibition will be held in Shanghai, which is, as Beijing, a central location in China for animal husbandry production and distribution. Anyone having questions concerning participation in this show should contact Terry English at tenglish@agr.state.il.us.

In this month's issue you can read more about:

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[Go To Past Issues of
Marketing Perspectives](#)