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Charles A. "Chuck" Hartke, Director
Lisa Groesch, Director of Administrative Services
Gib Frier, Bureau Chief

A NEWSLETTER OF THE BUREAU OF MARKETING AND PROMOTION



WELCOME TO THE JUNE 2004 EDITION OF MARKETING PERSPECTIVES

In this month's issue you can read more about:

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**In past issues of Marketing Perspectives, some topics are still relevant.
You may want to revisit:**

[Illinois Products Food Sampling / Selling at the 2004 Illinois State Fair
Food Show in Chicago Suburb for Illinois Food Companies – September 30, 2004](#)
[Marketing Cooperative for Small Illinois Food Companies](#)

**As of June 1, 47 Illinois food and agribusiness companies are
participating in the Illinois Products Website.
For further information see the following articles.**

www.buyillinoisproducts.com ... Sign Up Now to Sell Your Products via E-Commerce
[Advertising Campaign Begins to Promote the "IL Products" Website for E-Commerce Selling!](#)

[Go To Past Issues of Marketing Perspectives](#)