

A NEWSLETTER OF THE BUREAU OF MARKETING AND PROMOTION



**WELCOME TO THE JANUARY 2004
EDITION OF MARKETING PERSPECTIVES**

HAPPY NEW YEAR

This month, we have some events which have deadlines drawing near and we want to especially draw your attention to the articles on these events: **Second Illinois Food Marketing Seminar** as well as the **FMI's U.S. Food Export Showcase** and the **NRA's American Food Fair**.

In this month's issue you can read more about:

[Welcome to the January 2004 Edition](#)

[Register Now For The 2nd IL FOOD MARKETING SEMINAR!](#)

[Space Still Available In FMI'S U.S. FOOD EXPORT SHOWCASE
And The NRA'S AMERICAN FOOD FAIR](#)

[Exhibit In The World's Largest Food And Beverage Show](#)

[34th Annual Illinois Agricultural Legislative Day
Scheduled for March 24, 2004](#)

In past issues, there are some topics that are still relevant that you may want to revisit:

["Buy Illinois Food Products" Web Page for Internet Marketing](#)

[Asia's Largest Food And Beverage Show](#)

[Reserve Space In FMI's U.S. Food Export Showcase
And The NRA's American Food Fair](#)

[Opportunities to Exhibit in Cooperation With IDOA's Marketing and Promotion](#)

[Sign Up Now To Exhibit At The
6th Illinois Products Expo . . . A Food and Cooking Extravaganza](#)

[VIV China - Beijing, China - April 21 - 23, 2004](#)

[Go To Past Issues of
Marketing Perspectives](#)

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To contact us:

Phone: 217/782-6675
Fax: 217/524-5960
www.agr.state.il.us
markets@agr.state.il.us



Illinois Department of Agriculture
Marketing and Promotion
State Fairground, P. O. Box 19281
Springfield, IL 62794-9281

Rod R. Blagojevich, Governor
Charles A. "Chuck" Hartke, Director
Gib Frier, Bureau Chief