

**February 2004
IN THIS ISSUE...**

[Welcome to the
February 2004 Edition](#)

[Liaoning Provincial Development
Planning Commission to Visit Illinois](#)

[USLGE Vietnam Swine
Mission to Illinois](#)

[Illinois Products Promotion
Jacksonville, IL - February 5, 2004](#)

[IDOA Bureau of Marketing and
Promotion's Farm Show and Expo
Schedule](#)

[Illinois Food Expo
September 30, 2004](#)

[Illinois Agricultural Youth Institute
Needs Your Help!](#)

[Candidates For Illinois Commodity
Board Seats To Begin Passing
Nominating Petitions Soon](#)

A NEWSLETTER OF THE BUREAU OF MARKETING AND PROMOTION



WELCOME TO THE FEBRUARY 2004 EDITION OF MARKETING PERSPECTIVES

"Buy Illinois Products" website update...

Our Webmaster has completed the design of the www.buyillinoisproducts.com website. We are currently preparing the Participation Packets that will be in the mail very soon.

In this month's issue you can read more about:

[Welcome to the February 2003 Edition](#)

[Liaoning Provincial Development Planning Commission to Visit Illinois](#)

[USLGE Vietnam Swine Mission to Illinois](#)

[Illinois Products Promotion Jacksonville, IL - February 5, 2004](#)

[IDOA Bureau of Marketing and Promotion's
Farm Show and Expo Schedule](#)

[Illinois Food Expo September 30, 2004](#)

[Illinois Agricultural Youth Institute Needs Your Help!](#)

[Candidates For Illinois Commodity Board Seats
To Begin Passing Nominating Petitions Soon](#)

**In past issues of Marketing Perspectives, some topics are still relevant.
You may want to revisit:**

["Buy Illinois Food Products" Web Page for Internet Marketing](#)

[Asia's Largest Food And Beverage Show](#)

[Reserve Space In FMI's U.S. Food Export Showcase
And The NRA's American Food Fair](#)

[Sign Up Now To Exhibit At The
6th Illinois Products Expo . . . A Food and Cooking Extravaganza](#)

[VIV China - Beijing, China - April 21 - 23, 2004](#)

[Go To Past Issues of
Marketing Perspectives](#)

Calendar of Upcoming Events

To contact us:

Phone: 217/782-6675

Fax: 217/524-5960

www.agr.state.il.us

markets@agr.state.il.us



Illinois Department of Agriculture
Marketing and Promotion
State Fairground, P. O. Box 19281
Springfield, IL 62794-9281

Rod R. Blagojevich, Governor
Charles A. "Chuck" Hartke, Director
Gib Frier, Bureau Chief