

India Processed Food and Food Ingredients Trade Mission

Benefit from Rising Processed Food and Food Ingredient Demands in India

December 3-6, 2007, Mumbai, New Delhi, India



Discover Your Product's Indian Export Potential

This Trade Mission is a cost effective and time-saving trip to help you identify business partners, explore the Indian market, and obtain feedback on your product from key Indian buyers, importers and distributors. During this mission, 20–25 Indian importers/distributors will be invited to see and taste your product.

Meet With Indian Buyers Who Want Your Products

These one-on-one meetings will provide you with immediate buyer feedback on your product's Indian market potential. Indian importers, buyers and wholesalers have expressed interest in a wide selection of U.S. food products, including:

- **Processed foods**
- **Organic and natural products**
- **“Healthy” snacks**
- **Quality convenience items**
- **Chilled or frozen ready-to-eat meals**
- **Frozen baked goods**
- **Beverages**
- **Snacks and confections**
- **Spices and ingredients**

For more information, please visit our website at www.foodexport.org

For More Information

Cost: Mission fees will be \$475, inclusive of the cost of sample shipping and in-country ground transportation to trade mission events.

Deadline: The registration deadline is October 10, 2007.

Fax this back to Food Export at 312.334.9230. (Note: This is not a registration form.)

COMPANY _____

CONTACT NAME _____ TITLE _____

STREET ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

E-MAIL _____

PRODUCTS _____

Check this box if you no longer want to receive faxes or e-mails from Food Export–Midwest and Food Export–Northeast. Please tell us why and provide your company name and fax number _____.

_____ Fax this form back to 312.334.9230. If you would like to hear about future Food Export–Midwest and Food Export–Northeast promotions via e-mail, please provide your e-mail address _____.

Food Export–Midwest and Food Export–Northeast administer many services through Market Access Program (MAP) funding from the USDA Foreign Agricultural Service.

This Trade Mission Includes:

- Import analysis and a competitive store check for one product
- In-market seminar on the Indian market and label regulations
- Guided tours of major store chains– see the opportunities first-hand!
- Guaranteed one-on-one meetings with key Indian processed food and food ingredient buyers, importers and distributors
- Interpreters throughout the mission to facilitate communication between participants and their potential customers
- Inclusion in the Trade Mission promotional brochure to be used during the table-top showcase and widely disseminated throughout the industry in India

A Convenient Way to Off-Set Expenses

Companies will be responsible for flights, hotel, and meals. These **expenses may qualify to receive 50% Branded Program reimbursement** for qualified participants! The number of participants is limited so hurry to register!

About Food Export Association of the Midwest USA and Food Export USA–Northeast

Food Export–Midwest and Food Export–Northeast are private, non-profit associations that offer services to help U.S. food and agricultural companies promote their products in foreign markets.



Food Export Association of the Midwest USA
309 W. Washington St., Ste. 600
Chicago, IL 60606
312.334.9200
Fax: 312.334.9230
www.foodexport.org



Food Export USA–Northeast
150 S. Independence Mall West
Public Ledger Building 1036
Philadelphia, PA 19106
215.829.9111
Fax: 215.829.9777
www.foodexportusa.org

Food Export–Midwest and Food Export–Northeast prohibit discrimination in employment and services. Persons with disabilities who require alternative means of communication for program information or to request our full non-discrimination policy, please contact us.