

Focused Trade Mission to Chile

November 4-7, 2007

Sponsored by the Wisconsin Department of Agriculture, Trade and Consumer Protection, the Ohio Department of Agriculture, and the Food Export Association of the Midwest USA

PARTICIPATION AGREEMENT

Thank you for your interest in Food Export – Midwest’s Focused Trade Mission to Chile. Below you’ll find the terms and conditions of this activity accompanied by a registration form. To register, simply read the information below and return the completed form to Food Export - Midwest.

Registration Fee:

Affiliation with Northeast or Midwest Region

Before Sept. 10, 2007 Deadline: \$475

*Non Affiliation with Northeast or Midwest Region

Before Sept. 10, 2007 Deadline: \$712

*Out of Region companies will be admitted on a space available basis

Contact Information:

Company: _____ Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Fax: _____ Email: _____

Web site Address: _____

Participation Terms and Conditions

Food Export - Midwest agrees to:

1. Provide an import analysis and competitive store check for one of your company’s products (\$350 for each additional product).
2. Create a mission brochure that will include the company profile of each participating company.
3. Provide one-on-one meetings with 4-6 key retailers, importers and/or distributors, as well as a table top showcase.
4. Provide interpreters during the mission.
5. Provide a market briefing by the local ATO office.
6. Provide a guided specialty foods retail tour.
7. Food Export - Midwest is NOT responsible for cost of lodging, transportation to the mission, or the cost of shipment of your products to the mission and any other related expense. Other services desired or negotiated with a third party are not a part of this agreement.

For more information, please contact Jennifer Pino-Gallagher, Wisconsin DATCP, at (608) 224-5125 or e-mail at jen.pinogallagher@wisconsin.gov.

Focused Trade Mission to Chile

November 4-7, 2007

Participating Company agrees to: *(please initial each statement)*

- Pay registration fee and submit a completed Participation Agreement no later than the Registration Deadline of September 10, 2007. Registration costs for this activity are not reimbursable under the Branded Program. **[No-shows will be billed].**
- Provide an adequate supply of product and promotional materials including company profiles, brochures, etc. for display and sampling. Sale of samples is strictly prohibited.
- Promote only those products manufactured in the US with a minimum of 50 percent US-origin agricultural content, by weight. Food Export - Midwest has the authority to remove any non-US products from the activity.
- Arrange and pay for all travel and shipping costs to mission location.
- Indemnify Food Export - Midwest and the Wisconsin and Ohio Departments of Agriculture from any financial loss or other claims resulting from participation in this activity.
- Upon completion of this activity, complete an evaluation and provide information regarding increased export sales in this target market or otherwise resulting from this activity.

The information contained on this page will be kept in strict confidence and is collected for statistical purposes only.

Company Profile

1. Type of Business (check where appropriate):

Manufacturer/Processor Wholesaler Agent/Broker Distributor Consolidator
 Producer/Grower Export Management Company Other _____

2. Products your company produces: _____

3. What are your company's annual export sales in Chile? \$ _____

4. What are your company's annual worldwide export sales? \$ _____

5. Signature _____ Date: _____

I have read, understand and agree to the conditions stated above.

**Fax the completed agreement to Food Export - Midwest at (312) 334-9230
Participation fee should be made payable to Food Export - Midwest (please reference
G7MFT). Original participation agreement and payment must be received no later than
September 10, 2007. Send payment and completed participation agreement to:
Food Export - Midwest, 309 W. Washington, Suite 600, Chicago, IL 60606**

This meeting is open to all persons without regard to race, ethnicity, national origin, gender, religion, age, disability, political beliefs, sexual orientation, or marital or family status. Persons with disabilities who require alternative means of communication or language interpretation should contact Food Export - Midwest or Food Export USA-Northeast at least 15 days before the meeting.

For more information, please contact Jennifer Pino-Gallagher, Wisconsin DATCP, at
(608) 224-5125 or e-mail at jen.pinogallagher@wisconsin.gov.