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Some topics from past issues of Marketing Perspectives you may want to revisit:

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[IDOA To Promote Gift Baskets For The 2004 Holiday Season](#)

A NEWSLETTER OF THE BUREAU OF MARKETING AND PROMOTION



WELCOME TO THE SEPTEMBER 2004 EDITION OF MARKETING PERSPECTIVES

We are currently undergoing an update of our database as we strive to have each company's records as up-to-date as possible. We will be contacting you in the next few weeks to obtain your company's information. If you have not yet been contacted by us, please take a couple minutes and fill out a Company Profile Form and fax it to us at [217/524-5960](tel:2175245960). If you have already been contacted by us and have returned your Profile — THANKS!

[COMPANY PROFILE FORM](#)

In this month's issue you can read more about:

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Calendar of Upcoming Events

To contact us:

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Marketing and Promotion
State Fairground, P. O. Box 19281
Springfield, IL 62794-9281

Rod R. Blagojevich, Governor
Charles A. "Chuck" Hartke, Director
Lisa Groesch, Director of Administrative Services
Gib Frier, Bureau Chief

Attention ... Food Buyers YOU ARE INVITED!



Illinois Food Expo
September 30, 2004 *** 3:00 p.m. - 7:00 p.m.
Drury Lane Theatre Center
Oakbrook Terrace, Illinois



To RSVP or receive more information contact Larry Aldag,
Illinois Department of Agriculture at 217/524-3012 or laldag@agr.state.il.us.



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