

September 2005 IN THIS ISSUE...

- [IL Food Retailers Show](#)
- [Ag Literacy Coordinators Workshop](#)
- [Livestock Asia](#)
- [ANUGA](#)
- [ANUGA Buyers Mission](#)
- [IL Grain Tour](#)
- [IL Food Expo](#)
- [Salute to Ag Day Promotion](#)
- [America's Food & Beverage Show](#)

- [Project Eager Exporting Workshops](#)
- [Feed Ingredients Buyers Mission](#)
- [Canada Retail Show - Grocery Innovations](#)
- [Grants Now Available Through AgriFIRST](#)

[2005 Farm Progress Show](#)

Some topics from past issues of Marketing Perspectives you may want to revisit:

[ANUGA: The World's Largest Food And Beverage Show](#)
October 8-12, 2005, Cologne, Germany.

[2005 Illinois Food Expo](#)

[2006 Specialty Crops Grant Program](#)

[Branded FY2005 Open for Applications](#)

[2005 IFT Food Expo](#)

Calendar of Upcoming Events

To contact us:

Phone: 217/782-6675

Fax: 217/524-5960

www.agr.state.il.us

markets@agr.state.il.us



Illinois Department of Agriculture
Marketing and Promotion
State Fairground, P. O. Box 19281
Springfield, IL 62794-9281

Rod R. Blagojevich, Governor
Charles A. "Chuck" Hartke, Director
Lisa Groesch,
Director of Administrative Services
Gib Frier, Bureau Chief

A NEWSLETTER OF THE BUREAU OF MARKETING AND PROMOTION



WELCOME TO THE SEPTEMBER 2005 MARKETING PERSPECTIVES

Articles on Other Topics:

[Project Eager Exporting Workshops: Champaign, Sept. 29 and Carlinville, Oct. 27](#)

[Feed Ingredients Buyers Mission](#)

[Canada Retail Show - Grocery Innovations](#)

[Grants Now Available Through AgriFIRST](#)

Articles on Past Events:

[2005 Farm Progress Show](#)

2005 - 2006 MARKETING CALENDAR OF EVENTS

Main Number:
217/782-6675

September 2005

8	IL Pumpkin Field Day	Belleville, IL	Bob Reese	217/524-9130
14-18	Murphysboro Apple Festival	Murphysboro, IL	Bob Reese	217/524-9130
16-18	Eli's Cheesecake Festival	Chicago, IL	Lisa Groesch	217/782-0767
17	IL Food Retailers Show	St. Charles, IL	Larry Aldag	217/524-3012
22	Ag. Literacy Coordinators Workshop	Champaign, IL	Karen Fraase	217/785-7799
24-27	Livestock Asia	Kuala Lumpur, Malaysia	Bobby Dowson	217/782-4755

October 2005

4	IL Nurses Association Conference	Springfield, IL	Karen Fraase	217/785-7799
8-12	ANUGA	Cologne, Germany	Kim Hamilton	217/782-5809
8-12	ANUGA Buyers Mission*	Cologne, Germany	Kim Hamilton	217/782-5809
10-13	IL Grain Tour	Illinois	Terry English	217/785-0115
14-15	Kids Fest Chicago	Chicago, IL	Karen Fraase	217/785-7799
19	IL Food Expo	Oakbrook Terrace, IL	Larry Aldag	217/524-3012
29	Salute to Ag Day Promotion	Champaign, IL	Karen Fraase	217/785-7799

November 2005

15-18	Convenience Store Buyers Mission*	Las Vegas, Nevada	Sarah Potter	217/782-2581
19-20	America's Food & Beverage Show	Miami, FL	Kim Hamilton	217/782-5809
22	IL Commodity Conference	Bloomington, IL	Bob Reese	217/524-9130
TBD	China Swine Mission	Illinois	Bobby Dowson	217/782-4755

December 2005

TBD	Queretaro Nat. Livestock Fair	Queretaro, Mexico	Amparo Garza	011.525.555.33 5.174
-----	---	-------------------	------------------------------	-------------------------

* indicates a MIATCO-sponsored activity.

[Complete 2005 - 2006 Calendar of Upcoming Events](#)

Booth Space Still Available!

IL Food Retailers Assn. Trade Show

Saturday, September 17, 2005
Pheasant Run Resort, St. Charles, Illinois

Illinois Food Expo

Wednesday, October 19, 2005
Drury Lane Theatre Center, Oakbrook Terrace, Illinois

If interested contact Larry Aldag at: laldag@agr.state.il.us



[Go To Illinois Food & Agribusiness Guide](#)



[Go To New Illinois Aquaculture Fish Directory](#)

[Go To Buy Illinois Webpage](#)

[Go To Past Issues of Marketing Perspectives](#)