

**October 2005
IN THIS ISSUE...**

[Convenience Store Buyers Mission](#)

[America's Food & Beverage Show](#)

[IL Commodity Conference](#)

[Convenience Store Trade Mission](#)

[2006 Institute of Food Technologists](#)

**RECRUITMENT
ONGOING!**

Some topics from past issues of Marketing Perspectives you may want to revisit:

[Branded FY2005 Open for Applications](#)

[Project Eager Exporting Workshops: Champaign, Sept. 29 and Carlinville, Oct. 27](#)

[Grants Now Available Through AgriFIRST](#)

[Salute to Ag Day Promotion](#)

A NEWSLETTER OF THE BUREAU OF MARKETING AND PROMOTION



WELCOME TO THE OCTOBER 2005 MARKETING PERSPECTIVES

Articles on Other Topics:

[2006 Institute of Food Technologists Food Expo](#)

2005 - 2006 MARKETING CALENDAR OF EVENTS

Main Number:
217/782-6675

October 2005

19	IL Food Expo	Oakbrook Terrace, IL	Larry Aldag	217/524-3012
29	Salute to Ag Day Promotion	Champaign, IL	Karen Fraase	217/785-7799

November 2005

15-18	Convenience Store Buyers Mission* <i>Buyer Profiles Participation Agreement</i>	Las Vegas, Nevada	Sarah Potter	217/782-2581
19-20	America's Food & Beverage Show	Miami, FL	Kim Hamilton	217/782-5809
22	IL Commodity Conference <i>Cost: Before 11/8 - \$65, After 11/8 - \$90</i>	Radisson Hotel & Conference Center, Bloomington, IL	Bob Reese	217/524-9130
TBD	China Swine Mission	Illinois	Bobby Dowson	217/782-4755

December 2005

TBD	Querétaro Nat. Livestock Fair	Querétaro, Mexico	Amparo Garza	011.525.555.33 5.174
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January 2006

TBD	USLGE Vietnam Swine Mission	Illinois	Bobby Dowson	217/782-4755
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February 2006

1	Ag Literacy Coordinators Workshop	Quad Cities	Karen Fraase	217/785-7799
2	Agricultural Awareness Conference	Quad Cities	Karen Fraase	217/785-7799
6-10	Convenience Store Trade Mission*	Monterrey, Mexico	Kim Hamilton	217/782-5809
TBD	USLGE Trade Mission	China	Bobby Dowson	217/782-4755

* Indicates a MIATCO-sponsored activity.

[Complete 2005 - 2006 Calendar of Upcoming Events](#)

Calendar of Upcoming Events

To contact us:

Phone: 217/782-6675

Fax: 217/524-5960

www.agr.state.il.us

markets@agr.state.il.us



Illinois Department of Agriculture
Marketing and Promotion
State Fairground, P. O. Box 19281
Springfield, IL 62794-9281

Rod R. Blagojevich, Governor
Charles A. "Chuck" Hartke, Director
Lisa Groesch,
Director of Administrative Services
Gib Frier, Bureau Chief

[Go To Illinois Food & Agribusiness Guide](#)



[Go To New Illinois Aquaculture Fish Directory](#)

[Go To Buy Illinois Webpage](#)

[Go To Past Issues of Marketing Perspectives](#)