

# One-On-One Matchmaker Meetings with Over 20 Buyers from 22 Countries

## 2007 Northeast Buyers Mission



### Meetings will be held in:

- **Philadelphia** . . . . . **Monday, Jan. 8**
- **New York City** . . . **Wednesday, Jan. 10**
- **Boston** . . . . . **Friday, Jan. 12**

### Meet one-on-one with over 20 buyers from 22 countries

- **Brazil**
- **Canada**
- **The Caribbean**
- **Chile**
- **China**
- **Costa Rica**
- **Dominican Republic**
- **France**
- **Guatemala**
- **India**
- **Indonesia**
- **Japan**
- **Korea**
- **Malaysia**
- **Mexico**
- **Philippines**
- **Russia**
- **Taiwan**
- **Thailand**
- **The Ukraine**
- **United Arab Emirates**
- **United Kingdom**

### Gain Access to the Thriving International Food Marketplace

The Northeast Buyers Mission is the largest Buyers Mission of the year! Last year, over 85 U.S. suppliers from 19 states met with the international buyers. They reported this activity produced over \$1.9 million in actual sales with projected future sales of over \$12.8 million! Plus, 273 new distributor relationships were formed. This success could be yours!

The one-on-one matchmaker meetings will take place at a major hotel on the designated date in each city. You will have approximately 25 minutes to meet with each buyer that you have pre-selected prior to the mission based on buyer profiles that will be available to you in the near future. In addition to establishing new relationships and initiating new export sales, these meetings provide an opportunity for you to gain valuable feedback regarding your product in relation to the various country markets.

### Accelerate Your Sales Plan, Broaden Your Perspectives, with Overseas Sales

Buyers represent a number of business categories including importers, retailers, wholesalers, food service, and food manufacturing. Some are already importing from suppliers in the U.S. and are seeking to expand their product lines. Others are seeking their first products from the U.S. These buyers are interested in a wide range of product categories. More information can be obtained by requesting the buyer profiles, by completing the form below.

### Prepare for Your Meetings in Advance

Call the Food Export Helpline for assistance with export pricing, quotations and other basics that you will need for a successful meeting. Contact Huseyin Yucel at 215.829.9111 to take advantage of this no-cost service and to sign up for Export Essentials Online. Export Essentials Online is the program designed to help you learn more about the complex steps of exporting and how to integrate all the elements of the export transaction.

For more information, please visit our website at [www.foodexportusa.org](http://www.foodexportusa.org)

## For More Information

**Early Registration Fee: \$75**—a savings of 40%. **Deadline: November 29, 2006!**

After this date, the mission will cost \$125. The final registration deadline will be December 15, 2006. (Note: 50% surcharge applies to all out-of-region companies.)

**Fax this back to Food Export – Midwest at 312.334.9230 (Note: This is not a registration form.)**

COMPANY \_\_\_\_\_

CONTACT NAME \_\_\_\_\_ TITLE \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_

PRODUCTS \_\_\_\_\_

Check this box if you no longer want to receive faxes or e-mails from Food Export – Northeast and Food Export – Midwest. Please tell us why and provide your company name and fax number \_\_\_\_\_.

If you would like to hear about future Food Export – Northeast and Food Export – Midwest promotions via e-mail, please provide your e-mail address \_\_\_\_\_.

### About Food Export USA – Northeast and Food Export Association of the Midwest USA

Food Export – Northeast and Food Export – Midwest are private, non-profit associations that offer services to help U.S. food and agricultural companies promote their products in foreign markets.



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