

**ATTENTION:  
ILLINOIS FOOD  
PRODUCERS &  
MANUFACTURERS**

# LAND OF LINCOLN FOOD EXPO

PROMOTE YOUR FOOD PRODUCTS TO  
DOWNSTATE RETAIL & FOOD SERVICE BUYERS

February 8, 2007 ◻ Northfield Conference Center ◻ Springfield, Illinois

The “**1st Land of Lincoln Food Expo**” will be held Thursday, February 8th, 2007, at the Northfield Inn, Suites & Conference Center, Springfield, IL. Illinois food manufacturers are invited to promote and sample their food products in their booth to retail and food service buyers.

The Expo will be held from 1:30p.m.-5:30p.m. **Illinois Food Companies can exhibit for only \$100.**

## **EACH BOOTH PACKAGE INCLUDES:**

- ◻ 10’ Frontage x 8’ Deep Booth Space
- ◻ One 8’ Skirted and Draped Table
  - ◻ Electricity
  - ◻ 2 Chairs
  - ◻ Wastebasket
  - ◻ Company Signage

Only sixty-nine booth spaces will be available to Illinois food companies. **To reserve a booth space, please complete and return the attached “Interest in Participating” Form A.S.A.P.**

## **FOR MORE INFORMATION:**

**LARRY ALDAG**

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The Illinois Department of Agriculture, Bureau of Marketing and Promotion is coordinating this show and will invite retail and food service buyers to the show. Although the primary emphasis is to invite downstate food buyers, we will also invite buyers from the northern part of the state.

## **THE FOLLOWING BUSINESSES WILL BE INVITED TO THE EXPO:**

- ◻ MAJOR RETAILERS
- ◻ INDEPENDENT RETAILERS
- ◻ LARGE & SMALL WHOLESALE SUPPLIERS
- ◻ RETAIL & FOODSERVICE DISTRIBUTORS
- ◻ CONVENIENCE STORE DISTRIBUTORS & WHOLESALERS
- ◻ FOOD BROKERS
- ◻ RESTAURANTS
- ◻ HOSPITALS
- ◻ FOOD SERVICE OPERATORS
- ◻ CATERING COMPANIES
- ◻ COLLEGES & UNIVERSITIES
- ◻ PRIMARY & SECONDARY EDUCATION
- ◻ STATE INSTITUTIONS
- ◻ DIETICIANS
- ◻ MORE

**\*THIS IS NOT A CONSUMER  
SHOW\***

