

Foodex Food Show PLUS!

March 13-17, 2007

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Sponsored by the Food Export Association of the Midwest USA (formerly MIATCO)
and the Michigan Department of Agriculture

PARTICIPATION AGREEMENT

Thank you for your interest in Food Export - Midwest's Foodex Food Show PLUS! Below you'll find the terms and conditions of this activity accompanied by a registration form. To register, simply read the information below and return the completed form to Food Export - Midwest.

Registration Fee:

Affiliation with Northeast or Midwest Region

Before **December 19, 2006** Early Registration: \$200

Before **January 16, 2007** Deadline: \$300

*Out of Region companies will be admitted on a space available basis

*Non Affiliation with Northeast or Midwest Region

Before **December 19, 2006** Early Registration: \$300

Before **January 16, 2006** Deadline: \$450

Contact Information:

Company: _____ Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Fax: _____ Email: _____

Web site Address: _____

Participation Terms and Conditions

Food Export - Midwest agrees to:

1. Provide a competitive store check for up to three of your company's products (\$350 for each additional product).
2. Provide translation of up to two pages of your company brochure and profile into Japanese.
3. Provide Japanese interpreters at your show booth during show hours.
4. Provide a guided retail store tour prior to the start of the show.
5. Send invitations to select buyers and importers to visit your booth at the show.
6. Receive an in-market seminar on import opportunities in Japan by the U.S. Agricultural Trade Office.
7. Provide background checks and translated letters in Japanese as follow up to your interested buyers.
8. Food Export - Midwest is NOT responsible for lodging, transportation to the show, seminar or exhibit table or the cost of shipment of your products to the show and any other related expense. Other services desired or negotiated with a third party are not a part of this agreement.

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Participation Terms and Conditions

Participating Company agrees to: (please initial each statement)

- Pay registration fee and submit a completed Participation Agreement no later than the Registration Deadline of January 16, 2007. Registration costs for this activity are not reimbursable under the Branded Program. **[No-shows will be billed].**
- Arrange and pay for all travel and shipping costs to show location.
- Provide an adequate supply of product and promotional materials including company profiles, brochures, etc. for display and sampling. Sale of samples is strictly prohibited.
- Promote only those products manufactured in the US with a minimum of 50 percent US-origin agricultural content, by weight. Food Export - Midwest has the authority to remove any non-U.S. Products from the activity.
- Indemnify Food Export - Midwest from any financial loss or other claims resulting from participation in this activity.
- Upon completion of this activity, complete an evaluation and provide information regarding increased export sales in this target market or otherwise resulting from this activity.

Company Profile

The information contained on this page will be kept in strict confidence and is collected for statistical purposes only.

1. Type of Business (check where appropriate):

Manufacturer/Processor Wholesaler Agent/Broker Distributor Consolidator
 Producer/Grower Export Management Company Other _____

2. Products your company produces: _____

3. Markets you are interested in exporting to: _____

4. Please write your booth number here: _____

5. I, _____, have read, understand and agree to the conditions stated above.

Signature _____ Date: _____

Fax the completed agreement to Food Export - Midwest at (312) 334-9230. Participation fee should be made payable to Food Export - Midwest. (Please reference G7FXP) Original participation agreement and payment must be received no later than January 16, 2007. Send payment and completed participation agreement to: Food Export – Midwest, 309 W. Washington, Suite 600, Chicago, IL 60606.

For more information, please contact: Jamei Zmitko-Somers, Michigan Department of Agriculture
Phone: (517) 241-3628 or E-mail: zmitkoj@michigan.gov

This meeting is open to all persons without regard to race, ethnicity, national origin, gender, religion, age, disability, political beliefs, sexual orientation, or marital or family status. Person with disabilities who require alternative means of communication or language interpretation should contact Food Export - Midwest or Food Export - Northeast at least 15 days before the meeting.