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*Participation Agreement*

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[2006 Illinois Pork Expo](#)

### Calendar of Upcoming Events

#### To contact us:

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Marketing and Promotion  
State Fairground, P. O. Box 19281  
Springfield, IL 62794-9281

Rod R. Blagojevich, Governor  
Charles A. "Chuck" Hartke, Director  
Lisa Groesch,  
Director of Administrative Services  
Gib Frier, Bureau Chief

A NEWSLETTER OF THE BUREAU OF MARKETING AND PROMOTION

## WELCOME TO THE NOVEMBER 2005 MARKETING PERSPECTIVES

### Other Topics

[Mexico Convenience Store Trade Mission](#)

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*Participation Agreement*

## 2005 - 2006 MARKETING CALENDAR OF EVENTS

Main Number:  
217/782-6675

### Ongoing

<a href="#">Food Export Helpline</a>	<i>Participation Agreement</i>	<a href="#">MIATCO</a>	312/334-9200
<a href="#">Branded FY 2005 Open for Applications</a>		<a href="#">Sarah Potter</a>	217/782-2581
<a href="#">Illinois Products Cookbook - Grown From The Heart In The Heartland</a>		<a href="#">IDOA Marketing</a>	217/782-6675

### November 2005

15-18	<a href="#">Convenience Store Buyers Mission*</a> <i>Buyer Profiles</i> <i>Participation Agreement</i>	Las Vegas, Nevada	<a href="#">Sarah Potter</a>	217/782-2581
19-20	<a href="#">America's Food &amp; Beverage Show</a> <i>Participation Agreement</i>	Miami, FL	<a href="#">Kim Hamilton</a>	217/782-5809
22	<a href="#">IL Commodity Conference</a> Cost: Before 11/8 - \$65, After 11/8 - \$90	Radisson Hotel & Conference Center, Bloomington, IL	<a href="#">Bob Reese</a>	217/524-9130
TBD	<b>POSTPONED!</b> <a href="#">China Swine Mission</a>	Illinois	<a href="#">Bobby Dowson</a>	217/782-4755

### December 2005

1	<a href="#">Marketing Strategies for Consumer-Driven Agriculture</a> <i>Schedule</i>	Interstate Center Bloomington, Illinois	<a href="#">Bob Reese</a>	217/524-9130
2-18	<a href="#">Querétaro Nat. Livestock Fair</a>	Querétaro, Mexico	<a href="#">Amparo Garza</a>	011.525.555.33 5.174
20	<b>DEADLINE!</b> <a href="#">AgriFIRST Grants</a> Due 5 p.m.	Illinois	<a href="#">Kim Janssen</a>	217/785-5848

### January 2006

11-12	<a href="#">Illinois Organic Production Conference</a>	Interstate Center Bloomington, Illinois	<a href="#">Bob Reese</a>	217/524-9130
17-18	<a href="#">Illinois Specialty Crop Conference</a>	Crown Plaza Springfield, Illinois	<a href="#">Bob Reese</a>	217/524-9130
17-20	<a href="#">Northeast Buyers Mission*</a>	Philadelphia, PA New York, NY Boston, MA	<a href="#">Lauren Swartz</a> Food Export USA	215/829-9111
18	<a href="#">Illinois Food Marketing Seminar</a>	IDOA Building Springfield, Illinois	<a href="#">Larry Aldag</a>	217/524-3012
22-26	<a href="#">Mexico Retail Store Trade Mission*</a> <i>Participation Agreement</i>	Monterrey and Mexico City, Mexico	<a href="#">Will Smith</a> MIATCO	312/334-9225
Jan 31 - Feb 1	<a href="#">2006 Illinois Pork Expo</a>	Civic Center Peoria, Illinois	<a href="#">Bob Reese</a>	217/524-9130
TBD	<a href="#">USLGE Vietnam Swine Mission</a>	Illinois	<a href="#">Bobby Dowson</a>	217/782-4755

\* indicates a MIATCO-sponsored activity.



[Complete 2005 - 2006 Calendar of Upcoming Events](#)



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