



Livestock Asia 2007 show in Malaysia

The Illinois Department of Agriculture (IDOA) has blocked space at Asia's fastest growing, international trade show for the feed, livestock and meat processing industries, Livestock Asia 2007. The show which is scheduled for October 23-25, 2007 at the Kuala Lumpur Convention Centre, is expected to welcome some 6,000 trade show visitors which will include: farmers, processors, feed millers, veterinarians, distributors and retailers.

Livestock Asia is a biannual event that had approximately 250 exhibitors and some 5,000 trade visitors at their 2005 event. More than 20% of the visitors were international from countries such as: Indonesia, Philippines, Thailand, China, Malaysia, Vietnam, India and the Middle East. The 2007 list of exhibitors is anticipated to be 20% bigger than the '05 show. Products to be exhibited include: vaccines, feed additives, antibiotics, feed and livestock equipment, poultry equipment, genetics, and meat products and packing equipment.

IDOA offers 2 options for Illinois company participation: 1.) 9 sq.m. booth and a company rep. attending with brochures/product samples - \$1,700. 2.) 4.5 sq.m (1/2 booth) and a company representative attending with brochures/product samples - \$850.

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