

Introduce your Private Label Products to Canada – one of the World's Largest Private Label Market

Canadian Private Label Focused Trade Mission



Determine your Product's Potential in the Growing Canadian Private Label Food Market

Food Export – Northeast and Food Export – Midwest are offering a low-cost opportunity for U.S. private label food manufacturers to meet with a variety of buyers in Canada. The Private Label Focused Trade Mission is designed to offer U.S. companies both a sales opportunity and educational experience. This Trade Mission will provide a unique opportunity to travel to a target market not anchored to exhibiting at a tradeshow.

This Trade Mission Includes:

- In-market briefing and education seminar in-conjunction with the ATO (Foreign Agricultural Trade Office)
- One-on-one meetings with private label food importers and distributors
- Guided tours of leading supermarkets
- Labeling and packaging seminar
- Cost of shipping samples from designated U.S. consolidator to Canada
- Inclusion in the Canadian Trade Mission promotional brochure
- Import analysis and a competitive store check for one product prior to the event

For More Information

Cost: \$475 for the trade mission (\$712 for out of region companies).

Registration Deadline: June 25, 2007.

Fax this back to Food Export at 312.334.9230. (Note: This is not a registration form.)

COMPANY _____

CONTACT NAME _____ TITLE _____

STREET ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

E-MAIL _____

PRODUCTS _____

Check this box if you no longer want to receive faxes or e-mails from Food Export – Northeast and Food Export – Midwest. Please tell us why and provide your company name and fax number _____.

If you would like to hear about future Food Export – Northeast and Food Export – Midwest promotions via e-mail, please provide your e-mail address _____.

Food Export – Northeast and Food Export – Midwest administer many services through Market Access Program (MAP) funding from the USDA Foreign Agricultural Service.

Meet With Buyers Who Want Your Products

These one-on-one meetings will provide you with immediate buyer feedback on your product's Canadian market potential. Canadian importers, distributors and supermarket buyers have expressed interest in a wide selection of high-quality U.S. private label food products.

Products of Interest

Whole grains, natural products, organic products, sugar-free, gluten-free, low in sodium, home meal replacements (refrigerated or frozen), value-added produce, unique products, healthy products, uncommon spins on common foods.

About Food Export USA – Northeast and Food Export Association of the Midwest USA

Food Export – Northeast and Food Export – Midwest are private, non-profit associations that offer services to help U.S. food and agricultural companies promote their products in foreign markets.



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