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Calendar of Upcoming Events

Illinois Department of Agriculture
Marketing and Promotion
State Fairground, P. O. Box 19281
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Rod R. Blagojevich, Governor
Charles A. "Chuck" Hartke, Director
Lisa Groesch,
Director of Administrative Services
Gib Frier, Bureau Chief

A NEWSLETTER OF THE BUREAU OF MARKETING AND PROMOTION



WELCOME TO THE MARCH 2006 MARKETING PERSPECTIVES

Other Topics

FMI / NRA

U.S. Food Festival with Wellcome Supermarkets
PowerPoint Presentation

SIAL China / SIAL China Food Show PLUS!
Participation Agreement

IDDBA Show
Participation Agreement

CAFTA-DR Trade Mission

2006 Institute of Food Technologists (IFT) Food Expo
Participation Agreement

Pork Tour

Midwest Buyers Mission

VIV China

SIAL Paris

Illinois Food Expo

Private Label Manufacturer's Association Show (PLMA)

American Month in SuperSal Supermarket Chain

**LIMITED
SPACE STILL
AVAILABLE!**

NRA
May 20-23

Illinois Pavilions
[FMI / NRA FLYER](#)

For more information
contact [Kim Hamilton](#).

**SPACE IS STILL
AVAILABLE!**

**1 SPACE
AVAILABLE**

[SIAL China](#)

Deadline extended
Contact [Sarah Potter](#).

2005 - 2006 MARKETING CALENDAR OF EVENTS

Main Number:
217/782-6675

Ongoing

IDOA Trade Show Survey	Sarah Potter	217/782-2581
Food Export Helpline <i>Participation Agreement</i>	MIATCO	312/334-9200
Branded FY 2005 Open for Applications	Sarah Potter	217/782-2581
Illinois Products Cookbook - Grown From The Heart In The Heartland	IDOA Marketing	217/782-6675

March 2006

14-17	FoodEx Japan	Tokyo, Japan	Kim Hamilton	217/782-5809
14-17	FoodEx Japan Food Show PLUS!* <i>Participation Agreement</i>	Tokyo, Japan	Jamie Zmitko-Somers Michigan Dept. of Agriculture	517-241-3628
23	Illinois Agricultural Legislative Day	Springfield, Illinois	Delayne Reeves	217/524-9129
29-31	ANTAD	Guadalajara, Mexico	Kim Hamilton	217/782-5809
29-31	ANTAD Food Show PLUS!*	Guadalajara, Mexico	Kim Hamilton	217/782-5809
21-23	Food & Hotel Korea Food Show PLUS!*	Seoul, Korea	Will Smith MIATCO	312/334-9225

April 2006

18-20	2006 Midwest Petroleum and Convenience Tradeshow (M-Pact)	Indiana Convention Center Indianapolis, Indiana	Bob Reese	217/524-9130
25-28	Food and Hotel Asia	Singapore	MIATCO	312/334-9200

* indicates a MIATCO-sponsored activity.

[Complete 2006 Calendar of Upcoming Events](#)