

March 2005
IN THIS ISSUE...

[Welcome to the March 2005 Edition](#)

[Penetrate the Canadian Market with MIATCO's Trade Mission](#)

[Need Export Assistance?
Then Food Export Helpline_{em} is for you!](#)

[Online Export Training for U.S. Food Companies](#)
Learning the export business just got easier!

[2005 Illinois Pork Industry Tour](#)

[Illinois Trade Mission to Europe](#)

Some topics from past issues of Marketing Perspectives you may want to revisit:

[VIV Asia](#)
March 16-18 [Bankok, Thailand](#)

[Chile Trade Mission](#)

[The 2005 FMI & NRA Shows:](#)
SPACE STILL AVAILABLE!

[ANUGA: October 8-12, 2005, Cologne, Germany,](#)
[The World's Largest Food And Beverage Show](#)

[Illinois Department of Agriculture Trade Show Survey](#)

[Calendar of Upcoming Events](#)

To contact us:

Phone: 217/782-6675
Fax: 217/524-5960
www.agr.state.il.us
markets@agr.state.il.us



Illinois Department of Agriculture
Marketing and Promotion
State Fairground, P. O. Box 19281
Springfield, IL 62794-9281

Rod R. Blagojevich, Governor
Charles A. "Chuck" Hartke, Director
Lisa Groesch,
Director of Administrative Services
Gib Frier, Bureau Chief

A NEWSLETTER OF THE BUREAU OF MARKETING AND PROMOTION



WELCOME TO THE MARCH 2005 EDITION OF MARKETING PERSPECTIVES

Two Spaces remain in the Illinois Pavilion at the upcoming NRA / American Food Fair!

Reserve Space In the NRA's American Food Fair

If interested contact Kim Hamilton at: khamilton@agr.state.il.us

For more information, refer to the December Marketing Perspective's Article:
[The 2005 FMI & NRA Shows: SPACE STILL AVAILABLE](#)

Deadline Approaching!

The deadline for ANUGA is April 15, 2005

If interested contact Kim Hamilton at: khamilton@agr.state.il.us

[Refer to the Recruitment Flyer for more information.](#)

For more information, refer to the February Marketing Perspective's Article:

[ANUGA: OCTOBER 8-12, 2005, COLOGNE, GERMANY,](#)
[THE WORLD'S LARGEST FOOD AND BEVERAGE SHOW](#)



[Go To Trade Show Survey](#)



We need your input!

If you haven't done so already, please take a minute or two of your time and fill out our Trade Show Survey. This information will help us plan next year's events.

For more information, refer to the February Marketing Perspective's Article:

[Illinois Department of Agriculture Trade Show Survey](#)

For more information, contact Sarah Potter at: spotter@agr.state.il.us

In this month's issue you can read more about:

[Welcome to the March 2005 Edition](#)

[Penetrate the Canadian Market with MIATCO's Trade Mission](#)

[Need Export Assistance? Then Food Export Helpline_{em} is for you!](#)

[Online Export Training for U.S. Food Companies](#)

Learning the export business just got easier!

[2005 Illinois Pork Industry Tour](#)

[Illinois Trade Mission to Europe](#)

[Go To Illinois Food & Agribusiness Guide](#)



[Go To New Illinois Aquaculture Fish Directory](#)

[Go To Buy Illinois Webpage](#)

[Go To Past Issues of Marketing Perspectives](#)