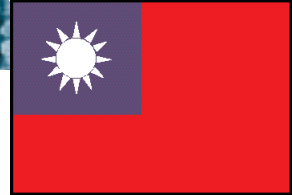


Food Ingredients Trade Mission to Taiwan

Asian Consumers Attribute a Premium to High-Value Foods

November 6-9, 2007, Taipei, Taiwan



Discover Your Product's Asian Export Potential

Food Export–Midwest and Food Export–Northeast are offering a low-cost opportunity to U.S. exporters to meet with a variety of retail and wholesale buyers from Asia. Suppliers of high-value products have seen export sales outpace domestic sales by a wide margin. Processors and manufacturers who can provide products meeting the increasing demand for improved performance and consumer appeal are in need of ingredient solutions.

This Trade Mission Includes:

- A mission brochure that will include your company's profile
- One-on-one meetings with 4-6 key retailers, importers and/or distributors, as well as a table top showcase
- A seminar explaining the Taiwan food ingredients market and labeling requirements
- An import analysis and competitive store check for one of your company's products (\$350 for each additional product)
- Interpreters during the mission

Prepare for Your Meetings in Advance

Food Export Helpline is a no-cost service offering assistance with pricing, quotations and a wide variety of export related topics. Additionally, Export Essentials Online is where you can learn more about how to effectively integrate the complex elements of an export transaction. These services provide the extra support you will need for a successful meeting. To find out more, call 312.334.9200.

For more information, please visit our website at www.foodexport.org

For More Information

Cost: Mission fees will be \$475, inclusive of the cost of sample shipping and in-country ground transportation to trade mission events.

Deadline: The registration deadline is September 4, 2007.

Fax this back to Food Export at 312.334.9230. (Note: This is not a registration form.)

COMPANY _____

CONTACT NAME _____

TITLE _____

STREET ADDRESS _____

CITY _____

STATE _____

ZIP _____

PHONE _____

FAX _____

E-MAIL _____

PRODUCTS _____

Check this box if you no longer want to receive faxes or e-mails from Food Export–Midwest and Food Export–Northeast. Please tell us why and provide your company name and fax number _____.

Fax this form back to 312.334.9230. If you would like to hear about future Food Export–Midwest and Food Export–Northeast promotions via e-mail, please provide your e-mail address _____.

Discover Your Product's Asian Export Potential

Examples of food ingredients and identity preserved food ingredients with good sales prospects include:

- Food grade whole grains
- Fruits, nuts, and flavor derivatives
- Dairy products such as whey protein concentrate
- Seeds and flours with specific functional attributes
- Traditional food ingredients
- Natural or organic, gourmet, healthy eating, and unique functionalities offered by hard to find items that are typically produced primarily in the Midwest. This could include natural blueberries, organic wheat, dairy colostrums, or potato starch

About Food Export Association of the Midwest USA and Food Export USA–Northeast

Food Export–Midwest and Food Export–Northeast are private, non-profit associations that offer services to help U.S. food and agricultural companies promote their products in foreign markets.



Food Export Association of the Midwest USA
309 W. Washington St., Ste. 600
Chicago, IL 60606
312.334.9200
Fax: 312.334.9230
www.foodexport.org



Food Export USA–Northeast
150 S. Independence Mall West
Public Ledger Building 1036
Philadelphia, PA 19106
215.829.9111
Fax: 215.829.9777
www.foodexportusa.org

Food Export–Midwest and Food Export–Northeast prohibit discrimination in employment and services. Persons with disabilities who require alternative means of communication for program information or to request our full non-discrimination policy, please contact us.

Food Export–Midwest and Food Export–Northeast administer many services through Market Access Program (MAP) funding from the USDA Foreign Agricultural Service.