

December 2005 IN THIS ISSUE...

- [Beijing 2008 Olympics](#)
- [Agricultural Awareness Conference](#)
- [Illinois Products Promotion—Jacksonville](#)
- [Mexico Convenience Store Trade Mission
Participation Agreement](#)
- [Canadian Specialty Foods Trade Mission
Participation Agreement](#)
- [8th Illinois Products Expo](#)
- [FoodEx Japan](#)
- [FoodEx Japan Food Show Plus!
Participation Agreement](#)
- [ANTAD / ANTAD Food Show PLUS!](#)
- [Food & Hotel Korea Food Show PLUS!](#)
- [2006 Midwest Petroleum and
Convenience Tradeshow \(M-PACT\)](#)
- [FMI / NRA](#)
- [SIAL China / SIAL China Food Show PLUS!](#)
- [2006 Institute of Food Technologists Food Expo
Participation Agreement](#)
- [Food Export Helpline
Participation Agreement](#)
- [Branded FY 2005 Open for Applications](#)
- [Illinois Products Cookbook
Grown From The Heart In The Heartland](#)
- [Querétaro Nat. Livestock Fair](#)
- [AgriFIRST Grants](#)
- [Illinois Organic Production Conference](#)
- [Illinois Specialty Crop Conference](#)
- [Northeast Buyers Mission](#)
- [Illinois Food Marketing Seminar](#)
- [Mexico Retail Store Trade Mission
Participation Agreement](#)
- [2006 Illinois Pork Expo](#)



Go To Illinois Food & Agribusiness Guide

Marketing Perspectives

Go To [Marketing Perspectives](#)

Calendar of Upcoming Events

Illinois Department of Agriculture
Marketing and Promotion
State Fairground, P. O. Box 19281
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Rod R. Blagojevich, Governor
Charles A. "Chuck" Hartke, Director
Lisa Groesch,
Director of Administrative Services
Gib Frier, Bureau Chief

A NEWSLETTER OF THE BUREAU OF MARKETING AND PROMOTION

WELCOME TO THE DECEMBER 2005 MARKETING PERSPECTIVES



HAPPY HOLIDAYS!



Meet with buyers from:
Soriana
Oxxo
Circle K
Seven Eleven
Modelorama
Extra

LAST CHANCE! MEXICAN CONVENIENCE STORE TRADE MISSION

February 5-9, 2006 Monterrey, Mexico
5 SPOTS REMAINING **Deadline December 16, 2005**

[Mexican Convenience Store Trade Mission FLYER](#)

[Convenience Store Trade Mission to Mexico PARTICIPATION AGREEMENT](#)

For more information contact Kim Hamilton at 217/782-5809 or kim.hamilton@illinois.gov.

Other Topics

- [Beijing 2008 Olympics](#)
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- [2006 Institute of Food Technologists \(IFT\) Food Expo](#) *Participation Agreement*

2005 - 2006 MARKETING CALENDAR OF EVENTS

Main Number:
217/782-6675

Ongoing

Food Export Helpline	<i>Participation Agreement</i>	MIATCO	312/334-9200
Branded FY 2005 Open for Applications		Sarah Potter	217/782-2581
Illinois Products Cookbook - Grown From The Heart In The Heartland		IDOA Marketing	217/782-6675
Gallo Family Vineyards Gold Medal Awards		Gallo Family Vineyards	

December 2005

2-18	Querétaro Nat. Livestock Fair	Querétaro, Mexico	Amparo Garza	011.525.555.33 5.174
20	DEADLINE ! AgriFIRST Grants Due 5pm	Illinois	Kim Janssen	217/785-5848

January 2006

11-12	IL Organic Production Conference	Interstate Center Bloomington, Illinois	Bob Reese	217/524-9130
17-18	Illinois Specialty Crop Conference	Crown Plaza Springfield, Illinois	Bob Reese	217/524-9130
17-20	Northeast Buyers Mission*	Philadelphia, PA New York, NY Boston, MA	Lauren Swartz Food Export USA	215/829-9111
18	Illinois Food Marketing Seminar	IDOA Building Springfield, Illinois	Larry Aldag	217/524-3012
22-26	Mexico Retail Store Trade Mission* <i>Participation Agreement</i>	Monterrey and Mexico City, Mexico	Will Smith MIATCO	312/334-9225
Jan 31 - Feb 1	2006 Illinois Pork Expo	Civic Center Peoria, Illinois	Bob Reese	217/524-9130
TBD	USLGE Vietnam Swine Mission	Illinois	Bobby Dowson	217/782-4755

* indicates a MIATCO-sponsored activity.



[Complete 2005 - 2006 Calendar of Upcoming Events](#)

