

A NEWSLETTER OF THE BUREAU OF MARKETING AND PROMOTION



WELCOME TO THE AUGUST 2005 EDITION OF MARKETING PERSPECTIVES

In this month's issue you can read more about:

[Welcome to the August 2005 Edition](#)

[WIU's Project EAGER focuses on Illinois Ag Exports](#)

[SIU-Edwardsville Presents Workshop On International Payment Methods And Letters Of Credit](#)

[Stop By And Visit At The 2005 Farm Progress Show!](#)

[Natural Food Buyers From All Over The World Converge In Washington D. C.](#)

[Livestock Asia 2005 Show In Malaysia](#)

[Explore Export Opportunities in the Czech Republic](#)

[ANUGA Show Buyers' Mission Meet Buyers From The Middle East and Southeast Asia](#)

[Americas Food And Beverage Show](#)

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[Americas Food & Beverage Show](#)

Some topics from past issues of Marketing Perspectives you may want to revisit:

[ANUGA: The World's Largest Food And Beverage Show](#)
October 8-12, 2005, Cologne, Germany,

[2005 Illinois Food Expo](#)

[Exporter's Workshop: August 9, 2005](#)

[Don't Forget! Exporter Workshop - August 9, 2005](#)

[Promote Your Illinois Products At The 2005 Illinois State Fair](#)

[2005 Farm Progress Show Preparations](#)

[2006 Specialty Crops Grant Program](#)

[Branded FY2005 Open for Applications](#)

[2005 IFT Food Expo](#)

Interested In Exhibiting At The Americas Food And Beverage Show This November In Miami?

The Illinois Department of Agriculture is considering sponsorship of an Illinois Pavilion at the upcoming Americas Food and Beverage Show, November 19 - 20, 2005 in Miami Beach, Florida.

Contact Kim Hamilton at 217/782-5809 or khamilton@agr.state.il.us.

[MORE INFORMATION](#)

Booth Space Still Available!

Illinois Food Retailers Association Trade Show

Saturday, September 17, 2005
Pheasant Run Resort, St. Charles, Illinois

Illinois Food Expo

Wednesday, October 19, 2005
Drury Lane Theatre Center, Oakbrook Terrace, Illinois

To date, 40 Illinois food companies are participating!

If interested contact Larry Aldag at: laldag@agr.state.il.us

For more information, refer to the past Marketing Perspective's Articles:
[Promote Your Illinois Products At The Illinois Food Retailers Association Trade Show](#)

[2005 Illinois Food Expo: An Elegant Showcase for Retail & Foodservice Buyers Only!](#)

Calendar of Upcoming Events

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Rod R. Blagojevich, Governor
Charles A. "Chuck" Hartke, Director
Lisa Groesch, Director of Administrative Services
Gib Frier, Bureau Chief

[Go To Illinois Food & Agribusiness Guide](#)

[Go To New Illinois Aquaculture Fish Directory](#)

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