

A NEWSLETTER OF THE BUREAU OF MARKETING AND PROMOTION

WELCOME TO THE APRIL 2006 MARKETING PERSPECTIVES

2005 - 2006 MARKETING CALENDAR OF EVENTS

Main Number:
217/782-6675

ONGOING

	Buy Illinois Network	Larry Aldag	217/524-3012
	IDOA Trade Show Survey	Sarah Potter	217/782-2581
	Food Export Helpline Participation Agreement	MIATCO	312/334-9200
	Branded Program: Double Your International Marketing Plans	Sarah Potter	217/782-2581
	Illinois Products Cookbook - Grown From the Heart In The Heartland	IDOA Marketing	217/782-6675

April 2006

	18-20	2006 Midwest Petroleum and Convenience Tradeshow (M-Pact)	Indiana Convention Center Indianapolis, Indiana	Bob Reese	217/524-9130
	25-28	Food and Hotel Asia	Singapore	MIATCO	312/334-9200



Illinois Department of Agriculture
Bureau of Marketing and Promotion



Illinois Global Partnership



MIATCO

Complete 2006 Calendar of Upcoming Events

	Illinois Department of Agriculture
Illinois State Fair	
ISF IDOA Tent	
ISF Illinois Products Promotion	
ISF The Heartland's Gazebo	
ISF Kid's Ag-tivity Tent	
ISF Cooking with Eggs Contest	
ISF Agriculture Day Awards Luncheon	
ISF Ag Day Recognition	
Centennial / Sesquicentennial Farm Families	
Illinois Food Expo <i>Interest In Participating Form</i>	

	Illinois Global Partnership
FMI / NRA	
U.S. Food Festival with Wellcome Supermarkets <i>PowerPoint Presentation</i>	
SIAL China / SIAL China Food Show PLUS! <i>Participation Agreement</i>	
IDDBA Show <i>Participation Agreement</i>	
CAFTA-DR Trade Mission	
2006 Institute of Food Technologists (IFT) Food Expo <i>Participation Agreement</i>	
IFT Show	
Pork Tour	
Midwest Buyers Mission	
VIV China	
FIGAP '06	
SIAL Paris	
Private Label Manufacturer's Association Show (PLMA)	

Other Items Of Interest

Skyline's Profitable Exhibiting Seminars

Specialty Food Trade Mission to Western Canada

Participation Agreement

American Month in SuperSal Supermarket



Illinois Food & Agribusiness Guide

Marketing Go To Perspectives

Calendar of Upcoming Events

Illinois Department of Agriculture
Marketing and Promotion
State Fairground, P. O. Box 19281
Springfield, IL 62794-9281



Phone: 217/782-6675
Fax: 217/524-5960

Rod R. Blagojevich, Governor
Charles A. "Chuck" Hartke, Director
Lisa Groesch,
Director of Administrative Services

www.agr.state.il.us
markets@agr.state.il.us