



COMPANY PROFILE

Company Name: \_\_\_\_\_

Subsidiary of: \_\_\_\_\_

Street Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip+4 Code: \_\_\_\_\_

County: \_\_\_\_\_

Telephone: (\_\_\_\_) \_\_\_\_\_ Extension: \_\_\_\_\_

Alternate Telephone: (\_\_\_\_) \_\_\_\_\_ Extension: \_\_\_\_\_

Toll Free Phone Number: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

Email Address: \_\_\_\_\_

Web Site: \_\_\_\_\_

Additional Comments: \_\_\_\_\_

Type of Company
Check all that apply.
[ ] FOOD
[ ] AGRIBUSINESS

Illinois Department of Agriculture, Bureau of Marketing and Promotion's Services

Trade Leads - The Illinois Department of Agriculture, Bureau of Marketing and Promotion, gathers and processes trade leads for Illinois food and agribusiness companies. Leads are distributed to Illinois companies through the agency's database, which is continually updated and revised.

Is your company interested in receiving email notification of TRADE LEADS? [ ] YES [ ] NO

Illinois Products Logo Program - The Illinois Department of Agriculture's Illinois Product Logo program is designed to help consumers support their own economies. The program allows consumers to easily identify and purchase Illinois food and agricultural products. Any entity that produces, processes or packages a food or agricultural product in Illinois can be authorized to participate in the logo program free of charge. The Illinois Product Logo can be used in any and all promotional activities, including packaging, merchandising materials, and advertising campaigns. The Department of Agriculture's Bureau of Marketing and Promotion supports marketing efforts through a variety of educational and promotional projects, including retail displays, food service, special events, industry trade shows, state fair exhibits and more.

Is your company enrolled as a member of the ILLINOIS PRODUCTS LOGO PROGRAM?

[ ] YES [ ] NO, please send information [ ] NO, not interested

Marketing Perspectives - The Illinois Department of Agriculture, Bureau of Marketing and Promotion's monthly electronic newsletter is compiled and distributed in an effort to keep Illinois food and agribusiness companies informed of the Bureau of Marketing and Promotion's programs, services and upcoming events.

Would you like to receive our monthly electronic newsletter MARKETING PERSPECTIVES by email?

[ ] YES [ ] NO

### SALES AREA

Where Product Is Currently Sold.

*Check all that apply.*

- Local       Regional       International  
 Illinois Only       National

### MARKET SEGMENT

How Product Is Currently Sold.

*Check all that apply.*

- |  |  |
|--|--|
| <input type="checkbox"/> Bulk              | <input type="checkbox"/> Internet            |
| <input type="checkbox"/> Certified Organic | <input type="checkbox"/> Health Foods        |
| <input type="checkbox"/> Consumer Direct   | <input type="checkbox"/> Ingredients         |
| <input type="checkbox"/> Convenience Foods | <input type="checkbox"/> Kosher              |
| <input type="checkbox"/> Distributor       | <input type="checkbox"/> Livestock Genetics  |
| <input type="checkbox"/> Ethnic            | <input type="checkbox"/> Mail Order          |
| <input type="checkbox"/> Feed Ingredients  | <input type="checkbox"/> Non-GMO             |
| <input type="checkbox"/> Food Service      | <input type="checkbox"/> Private Label       |
| <input type="checkbox"/> Fresh             | <input type="checkbox"/> Retail              |
| <input type="checkbox"/> Fundraising       | <input type="checkbox"/> Specialty / Gourmet |
| <input type="checkbox"/> Gift              | <input type="checkbox"/> U-Pick              |
| <input type="checkbox"/> Hallal            | <input type="checkbox"/> Wholesale           |
| <input type="checkbox"/> Hay Dealer        |  |

### BUSINESS TYPE

Current Description Of Business.

*Check all that apply.*

- Agent
- Broker
- Co-packer
- Community Farmers Market
- Consultant
- Cooperative
- Distributor
- Elevator / Storage / Warehouse
- Export Manager / Trading Company
- Farm Direct Market
- Female Owned
- Headquartered in Illinois
- Internet
- Manufacturer
- Marketing Company
- Minority Owned
- Original Equipment Manufacturer (OEM)
- Packager
- Processor
- Producer / Owner

**Please provide a complete detailed narrative of your products including brand and product category if applicable.**

*Feel free to continue on additional pages if necessary.*

*I.e. Joe's brand chocolate fudge, Mrs. X's brand cinnamon, raspberry, and chunky varieties of applesauce (available in single-serve, 8 oz. & 16 oz. Sizes)*

## CONTACT INFORMATION

Please include all contacts you would like listed for your company. You may continue on additional pages if necessary.

<input type="checkbox"/> Mr. <input type="checkbox"/> Ms. <input type="checkbox"/> Mrs. <input type="checkbox"/> Dr.	<p>Name: _____</p> <p>Title: _____</p> <p>Address: _____</p> <p>_____</p> <p>City, State, Zip+4 Code: _____</p> <p>Telephone: (____) _____ Extension: _____</p> <p>Fax: (____) _____</p> <p>Email Address: _____</p> <p>Additional Comments: _____</p>	<p><b>This contact is:</b></p> <input type="checkbox"/> International <input type="checkbox"/> Domestic <input type="checkbox"/> Both								
		<p style="text-align: center;"><b>IDOA Services For This Contact.</b></p> <table style="width: 100%;"><tr><td style="text-align: center; font-size: small;">YES NO</td><td><input type="checkbox"/> <input type="checkbox"/> Receive Electronic Marketing Perspectives</td></tr><tr><td></td><td><input type="checkbox"/> <input type="checkbox"/> Ag Company Contact</td></tr><tr><td></td><td><input type="checkbox"/> <input type="checkbox"/> Food Company Contact</td></tr><tr><td></td><td><input type="checkbox"/> <input type="checkbox"/> Receive Electronic Trade Leads</td></tr></table>	YES NO	<input type="checkbox"/> <input type="checkbox"/> Receive Electronic Marketing Perspectives		<input type="checkbox"/> <input type="checkbox"/> Ag Company Contact		<input type="checkbox"/> <input type="checkbox"/> Food Company Contact		<input type="checkbox"/> <input type="checkbox"/> Receive Electronic Trade Leads
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I certify that to the best of my knowledge the above information is true and correct.

\_\_\_\_\_

Signature

\_\_\_\_\_

Date

*This form is seeking information and is strictly voluntary.*

**Please return this profile to:**  
Illinois Department of Agriculture  
Bureau of Marketing and Promotion  
State Fairgrounds, P. O. Box 19281  
Springfield, IL 62794-9281  
Phone: 217/782-6675  
Fax: 217/524-5960  
Email: [markets@agr.state.il.us](mailto:markets@agr.state.il.us)