

"Fresh Taste Initiative" is the group of funders that have come together as a result of the Red Tomato Report's recommendations (which followed three Illinois Food Security Summits, 2001-03). In August 2007, they put out a job description for a Director to identify, fund, otherwise coordinate various local foods programs. As of a couple weeks ago, no one had yet been hired. The job description is copied below.

Fresh Taste Initiative:

The Initiative seeks a director to convene, connect, and enable the public, private, philanthropic, and not-for-profit actors who will be key in reaching its goal of growing 10% of the region's food locally.

The Fresh Taste Initiative was formed to advance the growth of diverse local agriculture and healthy eating in Chicago and across Illinois. Initiative partners, including a number of Illinois foundations and the City of Chicago, are committed to changing the manner in which food is produced, distributed, and consumed in Illinois. Funded by the partners and a W.K. Kellogg Foundation grant, the three-year Initiative will provide leadership that brings together stakeholders across all sectors of the state's food system for conversations and action that will lead to this change.

The Initiative seeks a director to convene, connect, and enable the public, private, philanthropic, and not-for-profit actors who will be key in reaching its goal of growing 10% of the region's food locally. Core responsibilities will include identifying opportunities to advance the Initiative's objectives, recommending priorities for partner funding, developing a long-term strategy for achieving the 10% goal, increasing the level of investment in the Initiative's work, and connecting potential actors, investors, and funders.

For additional information please visit The Himmelfarb Group (search consultant) website, www.himmelfarbgroup.com or contact Meghan Strubel at 708-848-0086.