The mission of the Association is for the promotion and development of new and expanded markets and to increase the profitability for the members of ISGA.

1. **Membership**
   - To promote and develop a membership program for ISGA and its affiliated organizations that will lead to expanded numbers of members.

2. **Additional Associations and Structure**
   - To develop a vision for the industry for the future to plan for changes in the environment. To seek out other specialty groups that share philosophies, policies, objectives and have an interest in having a greater impact.

3. **Finance**
   - To attain adequate financial resources to carry out the purposes, objectives and activities of the association.

4. **Programs/Services**
   - To provide programs and services that will be responsive to members’ needs and to enhance the members opportunity for increased profitability and a higher quality of life.

5. **Legislation/Regulation**
   - To represent the views of ISGA and its affiliated associations in legislative issues and regulatory actions.

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